



**ENBIS-11**

**11<sup>th</sup> annual conference of the  
European Network for Business and Industrial Statistics**

**Coimbra, Portugal, September 04-08, 2011**

## **First Call for Papers**

The 11<sup>th</sup> annual meeting of the European Network for Business and Industrial Statistics (ENBIS) will take place at the University of Coimbra. The congress aims to bring together professionals involved in business and industrial statistics, offering opportunities to meet and to share ideas and best practices.

The conference features a number of distinguished keynote speakers, invited and contributed sessions, workshops and panel discussions, as well as short pre- and post-conference courses. ENBIS invites contributions from a wide range of applications, including industry, manufacturing, administration, business and risk management, marketing, sales, logistics and service. The session topics include but are not limited to the following areas:

- *Data mining and warehousing*
- *Design of experiments*
- *Measurement uncertainty and measurement system analysis*
- *Process monitoring and control*
- *Reliability and safety*
- *Statistics in the pharmaceutical industry*
- *Statistics in the health sector*
- *Statistical computing*
- *Risk management*
- *Auditing and surveillance*
- *Statistics in practice*
- *Stochastic modeling*
- *Statistics in marketing and logistics*
- *Quality improvement and Six Sigma*
- *Consulting and teaching*



European Network for Business  
and Industrial Statistics

Contributions can consist of reviews (presenting state of the art advances in scientific research), overviews and introductions (presenting an area of expertise to the uninitiated), and best practice examples (sharing experiences of practitioners). People from industry and business are invited to present their problems and current solutions. To increase the variety and number of contributions, ENBIS follows the approach of having posters as the standard knowledge dissemination medium. The poster exhibition will be enhanced by short oral presentation sessions and poster walks. A small number of selected submissions will be invited for a longer oral presentation.

Participants are invited to submit an abstract (maximum 250 words) before **April 30, 2011**. To submit your abstract, go to **www.enbis.org**. Notifications of the acceptance of submissions will be sent out **no later than May 31, 2011**. The final submission date for all accepted contributions is **August 1st, 2011**.

For further questions do not hesitate to contact **enbis11@enbis.org**.

Kind regards,

*Rainer Göb*, on behalf of the Programme Committee of ENBIS-11

*Marco Reis*, on behalf of the Organizing Committee of ENBIS-11



**www.enbis.org**



European Network for Business  
and Industrial Statistics

## Confirmed keynotes

**A. Blanton Godfrey**, North Carolina State University:  
*Six Sigma in Healthcare*

**Peter Gloor**, MIT:  
*Collective Prediction in Digital Social Networks Through Discovery of Collaborative Innovation Networks*

**Pedro Saraiva**, UC:  
*Statistical and Quality Reasoning in Unusual Settings: from Territories to Politics*

**The President of the French Statistical Society**:  
*Business and Industrial Statistics in France*

## Pre-conference workshops

**Roland Caulcutt**, Caulcutt Associates:  
*Teaching Statistics to Blackbelts*

**Tony Greenfield**, Greenfield Research:  
*Perfect Presentations?*

**Antje Christensen**, Novonordisk

**Christian Ritter**, Ritter and Danielson Consulting:  
*Statistical graphics: How to make them effective, revealing, and beautiful*

## Post-conference workshops

**Blanton Godfrey**, North Carolina State University:  
*Building a Strong Healthcare Quality Management System*

**Greg Piepel**, MIXSOFT:  
*Methods for Designing & Analyzing Mixture Experiments*

**Irena Ograjenšek**, University of Ljubljana:  
*Qualitative Research in Theory and Practice*

[www.enbis.org](http://www.enbis.org)

## Conference Fees

### Registration fee includes:

- Admission to all sessions
- Congress book of abstracts
- Lunches and coffee breaks (1 person)
- Welcome cocktail (1 person)
- Gala dinner (1 person)

	Before 10 July, 2011	After 10 July, 2011	Late registration (on site)
ENBIS member*	300 €	375 €	450 €
Non-ENBIS participant	350 €	425 €	500 €
ENBIS Students (with Gala dinner)	250 €	325 €	400 €
ENBIS Students (without Gala dinner)	200 €	275 €	350 €

\* Registration as an ENBIS member is free of charge. Access [www.enbis.org](http://www.enbis.org) for more details.

## Workshop Fees

- Full-day workshop: 200 €.
- Half-day workshop: 100 €.

*Students' discount for workshops: 50 %.*